



May 10, 2018

Dear Cooperator:

It is my pleasure to share with you a very exciting opportunity to partner with us for our 2018 Coop Education Institute **“Fostering Coop Innovation”**.

The Association of Cooperative Educators (ACE) has been at the forefront of cooperative education in the United States, Canada and in the Caribbean since the 1950s. Over the years, we have become an incredible network of close to a thousand coop educators, individuals who believe in the power of the cooperative business model, in its relevance to solve our most pressing issues and in the opportunity it represents for our youth to design and shape a better world.

Annually, ACE organizes an Institute to allow coop educators, leaders, developers and learners alike to update their coop expertise, get acquainted to the latest innovations in the sector and to come together as agents of change. Coming from all corners of North America, our participants go back home as proud ambassadors of cooperation and most of all, as ready to spread the word about our coop values and principles.

We strongly believe that your organization has a key role to play in fostering coop innovation and in helping coop minded individuals to strengthen their abilities and to maximize their impact. Given your strong presence and your faith in the coop sector, we would like to offer you the chance to partner with us on our 2018 Institute which will be held in July 2018 at the University of Minnesota in Minneapolis (Minnesota, USA).

This year’s Institute signals change. More compact, intensive and innovative than it’s ever been, it is not your traditional conference. It is an event that will allow us to create a long lasting relationship between the very best North American coop experts and the local coop community of Minnesota. In other words, our Institute will be a two-way street where our participants will learn from and contribute to the coop sector of Minnesota.

We sincerely hope that we can count on you to help us achieve this objective. Our team at ACE is dedicated to making an impact and we want you to be among the change makers. The pages that follow will present you with several partnership options. Please let us know if you would like to explore one of them and we will be in touch to meet your needs.

Together, let’s bring coop education to the next level!

Sincerely,

Julien Geremie, ACE Administrator

[info@ace.coop](mailto:info@ace.coop) / 416-364-4545



## PARTNERSHIP PROPOSAL

### **ACE Institute 2018 - University of Minnesota, USA**

We invite you to partner with us for the organization of our annual Institute, **Fostering Coop Innovation**. This event will take place at the Carlson School of Management in Minneapolis (MN, USA) from July 24 to 26, 2018.

#### **Organization:**

The Association of Cooperative Educators ([www.ace.coop](http://www.ace.coop)), incorporated in 1969, is a non-profit organization that has for mission to strengthen cooperatives and the cooperative movement by promoting innovative educational responses to social and economic changes. ACE provides its members a forum to highlight programs and practices that increase understanding, innovation and professionalism in cooperative education.

ACE benefits cooperative education and the cooperative movement by:

1. Promoting cooperative research;
2. Developing linkages between universities, cooperatives and supporting organizations;
3. Building capacity to support the development of innovation and acumen in cooperatives;
4. And spreading the word by providing resources on cooperative education.

#### **About the event:**

The annual ACE Institute is the only annual conference in North America dedicated solely to highlighting innovative programs in cooperative education. It provides a unique opportunity to network with over a hundred educators across cooperative sectors as well as national boundaries. Organized since the early 1950s, it is one of the most prominent coop sector's events worldwide.

#### **Partnership Opportunity:**

Your organization is able to contribute to the success of this year's Institute in many different ways. Sponsorship is of course one of the best ways to show your support and to gain visibility as a major supporter. Listed below are several sponsorship options, for your consideration. All options can be customized, i.e. you get to choose in which components of the Institute you would like to invest. Please contact us for more information or to become a partner today!

### SPONSORSHIP OPTIONS

Sponsorship Levels	Actor \$1,000	Defender \$2,000	Builder \$5,000	Promoter \$7,500	Pioneer \$10,000
1. Logo on ACE's website	✓	✓	✓	✓	✓
2. Thank you notes on our social media platforms	✓	✓	✓	✓	✓
3. Booth at the event		✓	✓	✓	✓
4. One free registration			✓	✓	✓
5. Logo included in all communications before/during/after the Institute (+5,000 contacts)			✓	✓	✓
6. Banner displayed at the event				✓	✓
7. Official sponsor of ACE's gala				✓	✓
8. VIP table at the gala					✓
9. Invitation to give a keynote address during the Institute					✓
10. Designation as official partner on all promotional materials for the institute					✓

### DISTRIBUTE YOUR SPONSORSHIP TOWARDS SPECIFIC ACTIVITIES!

You now have the option to allocate your generous contribution to specific activities that will be organized during the Institute. These targeted sponsorships will enable you as a contributor to support specific events and activities that are important to your organization, and to distribute the amount in slices of \$500. Hence, you have the possibility to support the following events:

Activities ✓	Activities ✓	Activities ✓
The opening cocktail	A health break	The Gala
A breakfast	A panel	One of the mobile learning sessions
A lunch	One of the keynote addresses	The coop support group gathering
The official dinner reception	The coop Tours by bus	

#### For more information:

Please email Julien Geremie, our Institute Administrator at [info@ace.coop](mailto:info@ace.coop) or call 416-364-4545. Thank you very much for your consideration. We look forward to partnering with you on this important event.

Official ACE website: [www.ace.coop](http://www.ace.coop)